



8.4.11:

To: All School Food Service Directors and Dieticians

Subject: Juice Alive 100% Fruit Juice Smoothie Cups meet ½ cup of fruit requirement

This letter is to certify that a 4oz 100% Fruit Juice “Juice Alive Smoothie Cup” is equivalent to a ½ cup of fruit as defined by the USDA.

The USDA My Plate guidelines state that “ In general, 1 cup of fruit or 100% fruit juice, or ½ cup of dried fruit can be considered as 1 cup from the fruit group”.

Thank You,

A handwritten signature in black ink that reads "John B. Walker".

John B. Walker
President
Trident Marketing, Inc.

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